



The Fremont County Start-Up Challenge will launch on January 3, 2024, and is supported through the University of Wyoming's IMPACT 307, Central Wyoming College, and numerous local community partners. The Challenge seeks to catalyze innovative Wyoming startup businesses and provide the opportunity to apply for seed money to take the business past concept stage and into real-world first article builds and initial sales. The competition will identify Winning Finalists who will be eligible to apply to the 2024 Capital Seed Fund, which is targeted to be \$50,000.

All Finalists will be advised and coached through the full process of building a viable business concept regardless of team makeup or background. As part of the process, Startup Challenge competitors will work directly with IMPACT 307 & local staff in building their business concept and have the opportunity to meet and network with successful entrepreneurs.

The Fremont County Start-Up Challenge is being administered through IMPACT 307, the state-chartered business development program and business. IMPACT 307 is a member of the Business Resource Network and reports to the University of Wyoming Office of Research and Economic Development. IMPACT 307 provides full business life-cycle advising and coaching through experienced staff with backgrounds in varied fields including software, electronic hardware, capital equipment, industrial chemicals and processes, finance, and sales. All Finalists will be required to participate in advising and coaching sessions to prepare for the final Pitch Day event.

The Challenge is for new, independent businesses in the seed, start-up, or early growth stages. Generally excluded from consideration are the following: real estate syndications, franchises, brick and mortar retail, and spin-outs from existing corporations.

Eligibility Details:

- Applicants must be for seed, start-up, or early stage companies.
- Submissions may be entered by individuals or teams (up to 5 members)
- Each team may enter only one idea.
- A single individual cannot be the sole qualifying participant for two teams.
- Final approval of eligibility is reserved for the judging committee.
- Residents of Fremont County in Wyoming only please.

Entry fees: The Fremont County Start-Up Challenge has no entry fee.

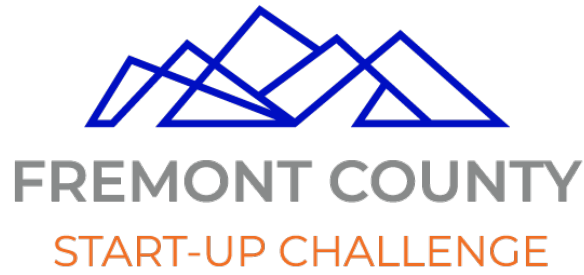
General Guidelines for Submitting a Concept

All initial submissions to the Fremont County Start-Up Challenge shall be received online using the standard application found on uwyo.startuptree.co. No other supporting documentation outside of the requirements stated is required, nor shall it be considered in the initial judging of submitted concepts.

Submission Deadlines: All submission deadlines are final. Late applications cannot be accepted.

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2024 TIMELINE

January 3rd – Applications Open

February 8th – Applications Due

uwyo.startuptree.co

February 9th – Semi-finalists identified

February 16th – Semi-Finalist Pitches

February 16th – April 10th – Business Counseling

April 11th – Pitch Day in Lander

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